



*Algonquin's 13th annual*

## **Art On The Fox**

*Fine Art Festival*

**June 20 & 21, 2020**

## **Sponsorship Opportunities**

Algonquin's 13th annual Art on the Fox Fine Art Festival has become a Fathers Day tradition in downtown Algonquin. Enjoy a park setting while visiting artists from throughout the Midwest as they showcase their talents through a variety of mediums including painting, drawing, photography, sculpting, jewelry making, and more.

*Art on the Fox is produced through a joint partnership between the Village of Algonquin, Algonquin Public Arts Council and JMF Events.*

*The Public Arts Council is charged with "the purpose and goal of fostering the placement of public art throughout the community consistent with the Algonquin Public Art Master Plan".*

**Date:** Saturday, June 20 & Sunday, June 21, 2020

Fathers Day Weekend

**Location:** Towne Park, 100 Jefferson Street

In the heart of Algonquin's downtown.

**Times:** Saturday 10a - 5pm & Sunday 10a - 4pm

**Attendance:** 5000+

40+ artists will be showcased

**Activities:** Artist demonstrations, live music, children's make & takes



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# **Sponsorship Opportunities**

### ***Presenting Sponsor*** (1 Available)

**\$3,500**

This is THE ultimate branding opportunity for Art on the Fox. Your sponsorship will receive first tier acknowledgment on all marketing materials including print and social medias, event posters, the website and other art festival materials. This benefit package includes onsite presence, opportunities to provide samples to the attendees through gift bags and info booths, banner placement, promotional announcements throughout the festival and your company will have rights to event marks and logos for one year past the date of signing contract and for each year past the date of signing for the duration of the sponsorship.

Naming Examples: ***Algonquin's Art on the Fox Fine Art Festival presented by ABC Soda Company***

### ***Entertainment Sponsorship***

**\$2,500**

Your sponsorship of the Art on the Fox Entertainment Stage will receive second tier acknowledgment on all marketing materials including print and social medias, event posters, the website and other art festival materials. Your company name will be announced by the stage emcee throughout the event along with your banner and booth placed in a prominent location around the Entertainment Stage.

### ***Hands-on Tent Demonstration Sponsor***

**\$1,500**

Brand your organization with our exceptional children's activities and hands-on projects. The Hands-On tent provides opportunities for children and festival-goers to try out various art media and create art projects to take home with them. Your sponsorship includes 10' x 10' tent, logo recognition and link on website and social media, and banner placement, and opportunities to provide samples to the attendees through gift bags and info booths.

### ***Art Patron***

**\$1,000**

You receive a 10' x 10' tent to promote your company, name and logo recognition in print advertising and onsite through signage throughout the festival and opportunities to provide samples to the attendees through gift bags.

### ***Art Lover***

**\$750**

Your company receives a 10' x 10' space, name and logo recognition in print advertising, onsite presence by signage throughout the festival and opportunities to provide samples to the attendees through gift bags.

### ***Friend of the Arts***

**\$500**

Your company receives name and logo recognition onsite through signage throughout the festival and opportunities to provide samples to the attendees through gift bags.

### ***Community Supporter***

**\$250**

Promote and brand your business with the festival by providing promotional items for the artist and attendee gift bags. Your company will provide a minimum of 1500 items for the bags. You will also receive a promotional post on the festival Facebook page.



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## *Artist Awards*

Art on the Fox Fine Art Festival attracts award winning artists from throughout the Midwest to our event. To continue to attract quality artists to the show, Art on the Fox has added Artist Awards which will allow us to attract more distinguished artists. For the artists, this recognition elevates their stature among collectors and provides income that allows them to further pursue their art.

### **Best of Show Award (1 Available)**

**\$1,500**

Your company name is branded with the award, you will also receive the opportunity to provide samples to the attendees through gift bags and info booths, banner placement, promotional announcements throughout the festival and your company will have rights to event marks and logos for one year past the date of signing contract and for each year past the date of signing for the duration of the sponsorship.

### **Award of Excellence**

**\$500**

Your company name is branded with one of seven awards, you will also receive the opportunity to provide samples to the attendees through gift bags and info booths, promotional announcements throughout the festival and your company will have rights to event marks and logos for one year past the date of signing contract and for each year past the date of signing for the duration of the sponsorship.

*The 2018 Art on the Fox Fine Art Festival is produced by the Village of Algonquin and the Algonquin Public Arts Commission and managed by JMF Events, Inc.*

Top sponsorship packages can be customized for maximize your company's marketing plan.  
Contact the committee sponsorship team for more information.

**[www.artonthefox.com](http://www.artonthefox.com)**

**[info@jmfevents.com](mailto:info@jmfevents.com)**

**224.725.6311**



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## Sponsorship Opportunities

### *Community Arts Contest*

After a successful launch in 2017, the Algonquin Public Arts Council has continued the community art contest! Past contests included a photography contest, painted ceramic sailboats and foxes, and painted garden poles. The top winners of the contest wins a cash prize along with gift certificates for the 2nd and 3rd place winners.

#### **Community Art Contest Sponsor**

**\$500**

Your company name is branded with the contest and includes logo recognition on the flyer and program, 10' x 10' space at the art show, opportunity for a representative to be at the City Hall presentation for awards ceremony (date TBD but at least a few weeks after the show), and a minimum of 3 social media posts.



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I would like to be a sponsor of Art on the Fox Fine Art Festival. Enclosed is my check in the amount of \$ \_\_\_\_\_ for sponsorship.

\_\_\_\_\_ Presenting \$3,500                      \_\_\_\_\_ Entertainment \$2,500

\_\_\_\_\_ Hand On Tent \$1,500                      \_\_\_\_\_ Art Patron \$1,000

\_\_\_\_\_ Best of Show \$1,500                      \_\_\_\_\_ Art Lover \$750

\_\_\_\_\_ Friends of the Arts \$500                      \_\_\_\_\_ Award of Excellence \$500

\_\_\_\_\_ Community Contest \$750                      \_\_\_\_\_ Supporter \$250



Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

I am unable to sponsor Art on the Fox but would like to contribute. Enclosed in my check in the amount of \$ \_\_\_\_\_

I know of an artist who would be a great addition for the show. Please contact: \_\_\_\_\_

Email: \_\_\_\_\_

Please mail checks payable and mail to:

Village of Algonquin  
Attn: Ben Mason / AOTF  
2200 Harnish Drive  
Algonquin, IL 60102