



# Art on the Fox

**Date:**

**June 15 & 16, 2019**

**Time:**

**10am to 5pm**

**Location: NEW for 2019!**

**Towne Park**

**100 Jefferson Street  
Algonquin, IL 60102**

**Sponsorships are  
available in all price  
levels**

For more information about Art on the Fox including Sponsorship, Artist Booths, Volunteering, or Entertainment Submissions, email [info@JMFEvents.com](mailto:info@JMFEvents.com)

For festival details visit:  
[www.artonthefox.com](http://www.artonthefox.com)  
224.725.6311



*ALGONQUIN'S*

**ART ON THE FOX**

FINE ART FESTIVAL

*"The Gem of the Fox River Valley"*

*Algonquin's Art on the Fox Fine Art Festival is celebrating twelve years in 2019. This traditional Father's Day Weekend show attracts over forty artists from a variety of mediums.*

**Attendance:** 2,000 – 5,000

**Sponsorships:** \$250 - \$3,500

**Activities:** Forty artist booths, live music, artist demonstrations, children's make & takes

**Median income:** \$ 99,873  
**(Household)**

**Population:** 30,046  
**(2010 Census)**





# Art On The Fox Fine Art Festival June 15 & 16, 2019

## Sponsorship Opportunities

The 12th annual Art on the Fox Fine Art Festival has become a Fathers Day tradition in downtown Algonquin. Enjoy river views while visiting artists from throughout the Midwest as they showcase their talents through a variety of mediums including painting, sculpting, jewelry making, and more.

*Art on the Fox is produced through a joint partnership between the Village of Algonquin, JMF Events and the Algonquin Public Arts Council.*

*The Public Arts Council is charged with "the purpose and goal of fostering the placement of public art throughout the community consistent with the Algonquin Public Art Master Plan".*

Date: Saturday, June 15 & Sunday, June 16, 2019  
Fathers Day Weekend

Location: **New for 2019!!!** Towne Park, 100 Jefferson Street  
In the heart of Algonquin's downtown.

Times: Saturday 10a - 5pm and Sunday 10a - 5pm

Attendance: 5000+  
40+ artists will be showcased

Activities: Artist demonstrations, live music, children's make & takes



# Art On The Fox Fine Art Festival June 15 & 16, 2019

## Sponsorship Opportunities

### ***Presenting Sponsor*** (1 Available)

**\$3,500**

This is THE ultimate branding opportunity for Art on the Fox. Your sponsorship will receive first tier acknowledgment on all marketing materials including print and social medias, event posters, the website and other art festival materials. This benefit package includes onsite presence, opportunities to provide samples to the attendees through gift bags and info booths, banner placement, promotional announcements throughout the festival and your company will have rights to event marks and logos for one year past the date of signing contract and for each year past the date of signing for the duration of the sponsorship.

Naming Examples: ***Algonquin's Art on the Fox Fine Art Festival presented by ABC Soda Company***

### ***Entertainment Sponsorship***

**\$2,500**

Your sponsorship of the Art on the Fox Entertainment Stage will receive second tier acknowledgment on all marketing materials including print and social medias, event posters, the website and other art festival materials. Your company name will be announced by the stage emcee throughout the event along with your banner and booth placed in a prominent location around the Entertainment Stage.

### ***Hands-on Tent Demonstration Sponsor***

**\$1,500**

Brand your organization with our exceptional children's activities and hands-on projects. The Hands-On tent provides opportunities for children and festival-goers to try out various art media and create art projects to take home with them. Your sponsorship includes 10' x 10' tent, logo recognition and link on website and social media, and banner placement, and opportunities to provide samples to the attendees through gift bags and info booths.

### ***Art Patron***

**\$1,000**

You receive a 10' x 10' tent to promote your company, name and logo recognition in print advertising and onsite through signage throughout the festival and opportunities to provide samples to the attendees through gift bags.

### ***Art Lover***

**\$750**

Your company receives a 10' x 10' space, name and logo recognition in print advertising, onsite presence by signage throughout the festival and opportunities to provide samples to the attendees through gift bags.

### ***Friend of the Arts***

**\$500**

Your company receives name and logo recognition onsite through signage throughout the festival and opportunities to provide samples to the attendees through gift bags.

### ***Community Supporter***

**\$250**

Promote and brand your business with the festival by providing promotional items for the artist and attendee gift bags. Your company will provide a minimum of 1500 items for the bags. You will also receive a promotional post on the festival Facebook page.



# Art On The Fox Fine Art Festival June 15 & 16, 2019

## Sponsorship Opportunities

### *Artist Awards*

Art on the Fox Fine Art Festival attracts award winning artists from throughout the Midwest to our event. To continue to attract quality artists to the show, Art on the Fox has added Artist Awards which will allow us to attract more distinguished artists. For the artists, this recognition elevates their stature among collectors and provides income that allows them to further pursue their art.

#### **Best of Show Award (1 Available)**

**\$1,500**

Your company name is branded with the award, you will also receive the opportunity to provide samples to the attendees through gift bags and info booths, banner placement, promotional announcements throughout the festival and your company will have rights to event marks and logos for one year past the date of signing contract and for each year past the date of signing for the duration of the sponsorship.

#### **Award of Excellence**

**\$500**

Your company name is branded with one of seven awards, you will also receive the opportunity to provide samples to the attendees through gift bags and info booths, promotional announcements throughout the festival and your company will have rights to event marks and logos for one year past the date of signing contract and for each year past the date of signing for the duration of the sponsorship.

*The 2018 Art on the Fox Fine Art Festival is produced by the Village of Algonquin and the Algonquin Public Arts Commission and managed by JMF Events, Inc.*

Top sponsorship packages can be customized for maximize your company's marketing plan.  
Contact the committee sponsorship team for more information.

[www.artonthefox.com](http://www.artonthefox.com)

[info@jmfevents.com](mailto:info@jmfevents.com)

**224.725.6311**

I would like to be a sponsor of Art on the Fox Fine Art Festival. Enclosed is my check in the amount of \$ \_\_\_\_\_ for sponsorship.

\_\_\_\_\_ Presenting \$3,500                      \_\_\_\_\_ Entertainment \$2,500

\_\_\_\_\_ Hand On Tent \$1,500                      \_\_\_\_\_ Art Patron \$1,000

\_\_\_\_\_ Best of Show \$1,500                      \_\_\_\_\_ Art Lover \$750

\_\_\_\_\_ Friends of the Arts \$500                      \_\_\_\_\_ Award of Excellence \$500

\_\_\_\_\_ Community Contest \$750                      \_\_\_\_\_ Supporter \$250



Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

I am unable to sponsor Art on the Fox but would like to contribute. Enclosed in my check in the amount of \$ \_\_\_\_\_

I know of an artist who would be a great addition for the show. Please contact: \_\_\_\_\_

Email: \_\_\_\_\_

Please mail checks payable and mail to:

Village of Algonquin  
Attn: Ben Mason / AOTF  
2200 Harnish Drive  
Algonquin, IL 60102