



Art on the Fox

Date:

June 15 & 16, 2019

Time:

10am to 5pm

Location: **NEW for 2019!**

Towne Park
100 Jefferson Street
Algonquin, IL 60102

**Sponsorships are
available in all price
levels**

For more information about
Art on the Fox including
Sponsorship, Artist Booths,
Volunteering, or
Entertainment Submissions,
email info@JMFEvents.com

For festival details visit:
www.artonthefox.com
224.725.6311

JMF Events

ALGONQUIN'S

ART ON THE FOX

FINE ART FESTIVAL

"The Gem of the Fox River Valley"

Algonquin's Art on the Fox Fine Art Festival is celebrating twelve years in 2019. This traditional Father's Day Weekend show attracts over forty artists from a variety of mediums.

Attendance: 2,000 – 5,000

Sponsorships: \$250 - \$3,500

Activities: Forty artist booths, live music,
artist demonstrations, children's
make & takes

Median income: \$ 99,873
(Household)

Population: 31,017
(2017)





Art On The Fox

Fine Art Festival

June 15 & 16, 2019

Sponsorship Opportunities

The 12th annual Art on the Fox Fine Art Festival has become a Fathers Day tradition in downtown Algonquin. Enjoy river views while visiting artists from throughout the Midwest as they showcase their talents through a variety of mediums including painting, sculpting, jewelry making, and more.

Art on the Fox is produced through a joint partnership between the Village of Algonquin, JMF Events and the Algonquin Public Arts Council.

The Algonquin Public Arts Council is charged with "the purpose and goal of fostering the placement of public art throughout the community consistent with the Algonquin Public Art Master Plan".

Date: Saturday, June 15 & Sunday, June 16, 2019
Fathers Day Weekend

Location: **New for 2019!!!** Towne Park, 100 Jefferson Street
In the heart of Algonquin's downtown.

Times: Saturday 10a - 5pm and Sunday 10a - 5pm

Attendance: 5000+
40+ artists will be showcased

Activities: Artist demonstrations, live music, children's make & takes



Art On The Fox

Fine Art Festival

June 15 & 16, 2019

Sponsorship Opportunities

Presenting Sponsor (1 Available)

\$3,500

This is THE ultimate branding opportunity for Art on the Fox. Your sponsorship will receive first tier acknowledgment on all marketing materials including print and social medias, event posters, the website and other art festival materials. This benefit package includes onsite presence, opportunities to provide samples to the attendees through gift bags and info booths, banner placement, promotional announcements throughout the festival and your company will have rights to event marks and logos for one year past the date of signing contract and for each year past the date of signing for the duration of the sponsorship.

Naming Examples: ***Algonquin's Art on the Fox Fine Art Festival presented by ABC Soda Company***

Entertainment Sponsorship

\$2,500

Your sponsorship of the Art on the Fox Entertainment Stage will receive second tier acknowledgment on all marketing materials including print and social medias, event posters, the website and other art festival materials. Your company name will be announced by the stage emcee throughout the event along with your banner and booth placed in a prominent location around the Entertainment Stage.

Hands-on Tent Demonstration Sponsor

\$1,500

Brand your organization with our exceptional children's activities and hands-on projects. The Hands-On tent provides opportunities for children and festival-goers to try out various art media and create art projects to take home with them. Your sponsorship includes 10' x 10' tent, logo recognition and link on website and social media, and banner placement, and opportunities to provide samples to the attendees through gift bags and info booths.

Art Patron

\$1,000

You receive a 10' x 10' tent to promote your company, name and logo recognition in print advertising and onsite through signage throughout the festival and opportunities to provide samples to the attendees through gift bags.

Art Lover

\$750

Your company receives a 10' x 10' space, name and logo recognition in print advertising, onsite presence by signage throughout the festival and opportunities to provide samples to the attendees through gift bags.

Friend of the Arts

\$500

Your company receives name and logo recognition onsite through signage throughout the festival and opportunities to provide samples to the attendees through gift bags.

Community Supporter

\$250

Promote and brand your business with the festival by providing promotional items for the artist and attendee gift bags. Your company will provide a minimum of 1500 items for the bags. You will also receive a promotional post on the festival Facebook page.



Art On The Fox Fine Art Festival June 15 & 16, 2019

Sponsorship Opportunities

Artist Awards

Art on the Fox Fine Art Festival attracts award winning artists from throughout the Midwest to our event. To continue to attract quality artists to the show, Art on the Fox has added Artist Awards which will allow us to attract more distinguished artists. For the artists, this recognition elevates their stature among collectors and provides income that allows them to further pursue their art.

Best of Show Award (1 Available)

\$1,500

Your company name is branded with the award, you will also receive the opportunity to provide samples to the attendees through gift bags and info booths, banner placement, promotional announcements throughout the festival and your company will have rights to event marks and logos for one year past the date of signing contract and for each year past the date of signing for the duration of the sponsorship.

Award of Excellence

\$500

Your company name is branded with one of seven awards, you will also receive the opportunity to provide samples to the attendees through gift bags and info booths, promotional announcements throughout the festival and your company will have rights to event marks and logos for one year past the date of signing contract and for each year past the date of signing for the duration of the sponsorship.

The 2018 Art on the Fox Fine Art Festival is produced by the Village of Algonquin and the Algonquin Public Arts Commission and managed by JMF Events, Inc.

Top sponsorship packages can be customized for maximize your company's marketing plan.
Contact the committee sponsorship team for more information.

www.artonthefox.com

info@jmfevents.com

224.725.6311

I would like to be a sponsor of Art on the Fox Fine Art Festival. Enclosed is my check in the amount of \$ _____ for sponsorship.

_____ Presenting \$3,500 _____ Entertainment \$2,500

_____ Hand On Tent \$1,500 _____ Art Patron \$1,000

_____ Best of Show \$1,500 _____ Art Lover \$750

_____ Friends of the Arts \$500 _____ Award of Excellence \$500

_____ Community Contest \$750 _____ Supporter \$250



Name _____

Company _____

Address _____

City _____

State/Zip _____

Email _____

Phone _____

I am unable to sponsor Art on the Fox but would like to contribute. Enclosed in my check in the amount of \$ _____

☐ I know of an artist who would be a great addition for the show. Please contact: _____

Email: _____

Please mail checks payable and mail to:

Village of Algonquin
Attn: Ben Mason / AOTF
2200 Harnish Drive
Algonquin, IL 60102