AGENDA ITEM 1: Roll Call and Establish a Quorum
Mr. Mason called the meeting to order at 7pm. Members present were Chairperson Miller and Commissioners Knapp, Kukreja, Laubenstein, and Pelke. Members absent were Sapeta. A quorum was present.

AGENDA ITEM 2: Approval of Minutes
None

AGENDA ITEM 3: Public Comment
None

AGENDA ITEM 4: 2019 Art on the Fox
Ms. Julie Farris, event coordinator for Art on the Fox, presented preliminary plans for next year’s fine art fair. There was consensus from the commission to once again accept artist applications on a rolling basis. Towne Park will be the new location for the event since the regular Riverfront Park location will be inaccessible in 2019 due to construction. Positives for the new park location are improved electric capacity, permanent bathroom facilities, higher visibility from main roads, additional parking options, and closer proximity to downtown businesses. Challenges at the new location are a longer distance from the parking lot to the booth spaces for artist loading / unloading, greater potential for flooding by the creek, and the need to advertise to the public that the location has changed.

Ms. Farris suggested a goal for business sponsorship of $5,000 cash and an additional $2,000 in trade outs for in-kind services. She challenged the commission to attract $1,500 in cash sponsorships, and explained she will work to obtain commitments from previous sponsors. Other needs for next year are replenished on-site supplies, an additional cooler, and plastic bins to store any paperwork and other materials that could get damaged if wet.

Sub-committees were formed to oversee various aspects of the show: Knapp and Kukreja signed up for the kids Picasso Zone activities; Laubenstein offered to be in charge of volunteer recruitment; Miller signed up to coordinate artist hospitality and the reception party; and Pelke offered to help with marketing.

There was consensus from the commission to pursue a new art contest for next year, possibly to include a project on site rather than the ceramics that had been painted the past couple years in advance at Handmade on Main. Knapp offered to type-up a list of emails for individuals who had provided their contact information when voting on the ceramic contest last year, for the commission to use when sending out marketing information for next year.
Laubenstein stated an artist that has participated in the event in the past, Kent Eppler, designs unique life-size figurative sculptures and asked whether the commission might be interested in having a Fox-themed mascot produced by Mr. Eppler. There was preliminary interest from the commission pending what the cost of such a figure might be.

The commission inquired about the possibility of having a beer or wine tasting as part of the event, to which Mr. Mason explained the Village has strict regulations on alcohol in the public parks and so any liquor would likely require modifications to the municipal code and associated ordinances.

**AGENDA ITEM 5: Other Business**
Mason mentioned Village Staff will be available on November 2 to give a tour to the commission on construction progress downtown.

**AGENDA ITEM 6: Adjournment**
The meeting was adjourned at 8:15pm.

Respectfully Submitted,

Benjamin A. Mason, Senior Planner