# Village of Algonquin Economic Development Commission Regular Meeting June 14, 2018 7:00 p.m.

Agenda Item 1: Roll Call/Establish Quorum

PRESENT: Members: Chairperson Jerry Pinderski, Commissioners: Bob Smith, Dave Ward, and Vince Vachio. Absent: Brian Rasek, Kurt Moders, Mike Ritter. Staff: Russ Farnum.

### **Agenda Item 2:** Approve Minutes from Past Meetings

There were no minutes presented for approval.

# Agenda Item 3: Public Comment

Village Trustees Janis Jasper and Laura Brehmer attended the meeting and introduced themselves to the EDC and thanked them for their service. Jasper and Brehmer shared cookies with the Commission.

# Agenda Item 4: Update on a5 and Economic Development Strategy

Farnum showed the photography, website, community profile and site selector handbook mockups and noted work was ongoing with a lot of demographics and detail.

Commissioners noted disappointment in a5 project. They wanted a5 to "tell the story" and really didn't see that in the work being produced. Why would someone want to move their business here? What is compelling about Algonquin? Farnum noted it was being discussed extensively and should be incorporated into the final products.

### **Agenda Item 5:** Update on ED Activities

Farnum gave updates on CarMax, O'Reilly, Randall Road, Main Street, and Art on the Fox.

### Agenda Item 6: New/Old Business

Farnum noted September would be Business Retention, and handed out Economic Development business cards. Trustee Brehmer noted she would like to be included on business retention visits.

# Agenda Item 7: Adjournment

The meeting was adjourned at 8:15pm.
Approved:
Jerry Pinderski, Chairperson, EDC