VILLAGE OF ALGONQUIN PUBLIC ARTS COMMISSION

Meeting Minutes Algonquin Village Hall Board Room March 11, 2010 7:00 p.m.

AGENDA ITEM 1:

Roll Call to Establish a Quorum

Present:

Chairperson Steve Kaniewski; Commissioners, Jeanine

Soldner, Karen Werle, Kenneth Webster, Regina Andrews,

and Lynn Carlson.

Absent:

Ellen Rodman.

Staff Members Present:

Ben Mason, Senior Planner.

AGENDA ITEM 2:

Approval of January 28, 2010 Meeting Minutes

Chairperson Kaniewski entertained a motion to approve the January 28, 2010 minutes. A motion to approve the minutes as presented was seconded and a voice vote noted all ayes. The motion carried.

AGENDA ITEM 3:

2010 Algonquin's Art on the Fox

Mr. Ben Mason, Senior Planner summarized the commission's general plans for the upcoming Art on the Fox fine art show in June. He mentioned village staff completed publicizing the Call for Artists and sent out a press release as well as submitted event information to the McHenry County Living Weekender e-newsletter and the Northwest Area Arts Council's new e-newsletter. Mr. Mason noted the Algonquin Commons generously forwarded the Art on the Fox application to all the artists on their mailing list and staff reciprocated by sending the Commons' art fair application to artists that have participated in the village's previous art programs and shows.

Commissioner Carlson provided an overview of the Purchase Award letter she prepared to distribute to potential donors. Commissioner Webster suggested changing the highest donor level from \$600-700 to \$600-above. The commission discussed designating a specific number of Purchase Awards in each category, however there was ultimate consensus not to limit the number of awards at each level.

Commissioner Soldner recommended the Chamber of Commerce as a source for potential Purchase Awards. Chairperson Kaniewski and Commissioner Carlson indicated they would look into attending an upcoming Chamber Board meeting and Mr. Mason stated he will coordinate with the art show's consultant Ann Leslie to obtain a list of participating artists for Commissioner Carlson's use.

The commission discussed Best in Show awards and Mr. Mason suggested several formats for consideration, including a volunteer panel to judge the booths or allowing the public to vote for their favorite displays. The commission's overall preference was to have a professional artist/art educator judge the booth displays and Mr. Mason recommended attempting to identify someone who would be willing to donate their time and services as a judge. There was consensus from the commission to find a new judge this year and Commissioner Webster volunteered to contact some art professors at Elgin Community College about the opportunity.

Mr. Mason reviewed a program brochure Ms. Leslie had provided from a past show she had been associated with. He stated that staff is planning to produce a similar tri-fold brochure that lists participating artists and provides a map of the park layout. There was general support from the commission members for staff to create such a brochure and Mr. Mason indicated he will work with Ms. Leslie to obtain a listing of this year's artists.

Commissioner Soldner explained she contacted the artist Jeff Kennedy about designing an event poster for this year's Art on the Fox. She mentioned Mr. Kennedy is willing to create a poster and noted she will ask him to prepare a draft version for the commission to review. Mr. Mason stated the village could provide Mr. Kennedy with the official village logo and he encouraged the commission members to consider what types of information should be included on the poster. Overall, there was consensus from the commission that the poster include simply the basic event information, such as the name of the show, dates and times, and village logo.

Other topics discussed included proposals from a musician and food vendor, as well as, the Historic Commission potentially holding a walking tour the weekend of the fine art show. Mr. Mason explained staff is following-up with the various parties to find out more information about their potential involvement in the fine art show and he also noted staff is exploring opportunities for organizing an artist reception and publicizing the show. The commission recommended placing directional signs along main roads and suggested the possibility of placing a banner on Historic Village Hall.

Mr. Mason mentioned the Downtown Algonquin Partnership merchants association is willing to help promote the fine art show by placing event posters in businesses' storefront windows and distributing flyers at the Farmers Market. The commission was in general agreement to provide a free booth space in order for the downtown businesses to setup a table with promotional materials on the Partnership group and Farmers Market.

The commission agreed to schedule its next meeting for April to continue discussing plans for the Art on the Fox show.

AGENDA ITEM 4: Other Business

Mr. Mason mentioned that Commissioner Rodman has indicated that due to time constraints and other obligations, she will be resigning her position on the public arts

commission. He stated that he would keep commission members informed of the village's process, which will soon be initiated to appoint a replacement.

AGENDA ITEM 5: Adjournment

A motion to adjourn the meeting was seconded and a voice vote noted all ayes. The motion carried, and the meeting was adjourned at 8:25p.m.

Respectfully Submitted,

Benjamin A. Mason, Senior Planner