VILLAGE OF ALGONQUIN PUBLIC ARTS COMMISSION

Meeting Minutes Algonquin Village Hall Board Room January 28, 2010 7:00 p.m.

AGENDA ITEM 1: Roll Call to Establish a Quorum

Present: Chairperson Steve Kaniewski; Commissioners, Jeanine

Soldner, Karen Werle, Kenneth Webster, and Lynn

Carlson.

Absent: Regina Andrews and Ellen Rodman.

Staff Members Present: Ben Mason, Senior Planner.

AGENDA ITEM 2: Approval of November 19, 2009 Meeting Minutes

Chairperson Kaniewski entertained a motion to approve the November 19, 2009 minutes. A motion to approve the minutes as presented with clarification that the best in show activity planned for the Art on the Fox event is better known as an Award instead of Contest was seconded and a voice vote noted all ayes. The motion carried.

AGENDA ITEM 3: 2010 Algonquin's Art on the Fox

Mr. Ben Mason, Senior Planner summarized the commission's general plans for the 2010 Art on the Fox fine art show. He mentioned that village staff is in the process of publicizing the 'Call for Artists' and copies of the application are being sent to the artists that have taken part in the annual public art display program and previous fine art shows. Mr. Mason explained that the show information has also been listed online in the Illinois Art Fair Directory and Sunshine Artist event listings and the artist application has been posted on the village website where artists can print a copy of the form. Commissioner Webster inquired as to whether the photograph attached to the Illinois Art Fair Directory event listing could be enlarged and Mr. Mason stated he would contact the website operator. Commissioner Carlson asked if staff could provide commission members with a 'Call for Artists' postcard to hand out to prospective artists, to which staff indicated it would prepare one and send to commissioners for their use.

Commissioner Soldner suggested use of Cornish Park on the south side of Algonquin Road should the show expand in size and require more space. Overall, the commission was in agreement to consider Cornish Park in future years should the show continue to

expand and it was noted a crossing guard would be required to help people cross Algonquin Road.

The commission talked about ideas for an artist reception and business sponsorship of the event. Some possible arrangements were discussed for the reception to be held in the evening on June 5, including holding it in Riverfront Park or at a nearby restaurant and the commission will continue to explore different options. Commission members also discussed several opportunities for business participation, including sponsor recognition in the form of booth space and advertising in promotional pieces for the event, such as posters and program brochures. A variety of different businesses were mentioned as potential sponsors, including newspapers, car dealerships, and large retailers such as Costco. Commissioner Webster noted that as this is the first time the fine art show would attempt to incorporate a business presence, he suggested beginning with smaller scale initiatives as the commission will likely be holding the show for many years in the future and can build on its efforts each year. Mr. Mason stated it would be important to start by focusing any association with businesses around highlighting those located in the downtown area.

Commissioner Soldner suggested an official event poster be produced for the art show and she volunteered to help coordinate the effort. She indicated a local artist might be interested in designing the poster and the commission was in general agreement to waive the show fees for the artist who creates the poster.

Commissioner Werle recommended placing some form of signage along the river's edge, to attract people's attention to the show. Mr. Mason indicated staff would look into potential locations for signage and Commissioner Werle volunteered to assist with the logistics of preparing a plan over the coming months.

The commission discussed the potential for food and music at the event. In general, commission members were in support of including a food vendor in the show, provided the concept is relatively straightforward and can meet health department requirements. Chairperson Kaniewski asked whether wine tasting might be permitted in the park, to which Mr. Mason stated he would ask other village staff about the possibility.

Other topics Mr. Mason encouraged the commission discuss included development of an official show program/brochure and the Best in Show Award. In general, there was support from the commission to produce a show program/brochure with a list of artists and map and Ms. Ann Leslie indicated she had some sample brochures from other shows that she would send to staff for review and consideration. The commission also discussed ideas for the judging of Best in Show and Commissioner Carlson suggested establishing a purchase award program and volunteered to put together a brief proposal to share with the commission at the next meeting.

The commission agreed to tentatively schedule its next meeting for March to continue discussing plans for the Art on the Fox show.

AGENDA ITEM 4: Other Business

Mr. Mason gave an update on the village's Bicycle Rack Art Contest and noted that the judging for design proposals will take place in the Village Hall Board Room on Wednesday, February 3 at 1:00pm.

AGENDA ITEM 5: Adjournment

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A motion to adjourn the meeting was seconded and a voice vote noted all ayes. The motion carried, and the meeting was adjourned at 8:40p.m.

Respectfully Submitted,

Benjamin A. Mason, Senior Planner