## Village of Algonquin

## **Economic Development Commission**

## Regular Meeting

June 8, 2017

7:00 p.m.

Agenda Item 1: Roll Call/Establish a Quorum

PRESENT: Members: Chairperson Jerry Pinderski, Commissioners: Dave Ward, Brian Rasek, Kurt Moders. Staff: Russ Farnum, Community Development

Director and Ben Mason, Senior Planner. Public: Robert Smith.

ABSENT: Commissioners: Chip Parker and Mike Ritter.

Agenda Item 2: Approve Minutes from the January 12, 2017 Meeting

Chairperson Pinderski entertained a motion on the minutes from the January 12, 2017 meeting. Mr. Ward made a motion to approve minutes and Mr. Moders seconded. A voice vote noted all ayes, motion passed.

Agenda Item 3: Public Comment

There was no one in attendance that wished to provide public comment.

Agenda Item 4: Village of Algonquin Marketing Efforts

Russ Farnum gave an overview of the scope of services for hiring an outside consultant to market the Village's retail and commercial opportunities, in particular the Algonquin Corporate Campus. Chairperson Pinderski noted it is important to add more corporate offices to balance out the significant amount of retail space that exists in the Village. Mr. Smith stated that the Village has attempted to encourage business executives to consider locating in Algonquin through the development of upscale residential subdivisions. Mr. Ward asked if the consultant would promote downtown, to which Mr. Farnum stated yes in part, but the focus will be general marketing of Village and the Corporate Campus. Mr. Ward made a motion, seconded by Mr. Rasek, to endorse the scope of services prepared by Staff.

## Agenda Item 5: Downtown Redevelopment Update

Ben Mason gave an update on plans for Downtown, including the kick-off of the streetscape and utility project, efforts to form a Main Street organization, and grant applications for doing further study of recreation and redevelopment opportunities.

Agenda Item 6: New/Old Business

Mr. Farnum informed the Commission that Chip Parker will likely be resigning from the Commission soon.

Agenda Item 7: Adjournment

The meeting was adjourned at 8:30p.m.

Approved:

Jerry Pinderski, Chairperson, EDC