

**VILLAGE OF ALGONQUIN
PUBLIC ARTS COMMISSION**

Meeting Minutes

William J. Ganek Municipal Center – Administration Conference Room

January 16, 2014

7:00 p.m.

AGENDA ITEM 1: **Roll Call to Establish a Quorum**

Present: Chairperson Miller (arrived 7:15pm); Commissioners Browe-Ullery, Foster, Kennedy, and Sapeta.

Absent: Rogers.

Staff Members Present: Ben Mason, Senior Planner.

AGENDA ITEM 2: **Approval of November 21, 2013 Meeting Minutes**

Commissioner Browe-Ullery made a motion to approve the November 21, 2013 minutes as presented and was seconded by Commissioner Foster. A voice vote noted all ayes. The motion carried.

AGENDA ITEM 3: **Summer 2014 Algonquin's Art on the Fox**

Mr. Ben Mason, Senior Planner provided an update on preliminary plans for this summer's event. He explained that staff made arrangements for overnight park security with the police department's Explorers unit. Staff and JMF Events have also coordinated to publicize the early-bird artist application deadline as well as reach out to local businesses about sponsorship opportunities. Additionally, staff worked to enhance the event website and post new information about the 2014 event.

Ms. Julie Farris, JMF Events gave an overview of business sponsorship and explained she is starting to contact local banks, retailers and utility companies to present information about the opportunities. Two primary areas available for sponsorship are the best in show awards and a children's activity. Ms. Farris also explained that she is coordinating with a member of the Elgin arts community, Amanda Harris, to help jury this year's artist applications.

The commission discussed making arrangements for a family/children's activity at the art fair. For example, a workshop booth where kids could do a coloring activity or participate in creating a large "paint-by-number" line drawing. Ms. Farris distributed some sample brochures of various arts activities, and the commission will give the idea further consideration at the next meeting. Chairperson Miller suggested as one idea, doing a large mural of a famous painting and incorporating community landmarks. Additionally, Commissioner Browe-Ullery volunteered to setup her potter's wheel and do demonstrations for kids during the event.

The commission also discussed promotions for the event, in particular social media. Commissioner Sapeta volunteered to assist with posting information on event websites and Commissioner Kennedy offered to help update the art fair's Facebook page.

Ms. Farris also suggested incorporating commercial art booths in a designated "art colony" section of the park. Specifically, art-supply stores such as Michael's and Classical Glass would be offered a space to provide information about their business to the general public. The commercial vendors would not be permitted to do retail sales so as not to compete with the fine art booths. Ms. Farris asked the commission to send her any recommendations of businesses that should be contacted about the opportunity.

AGENDA ITEM 4: **New Art on the Fox Logo**

Commissioner Kennedy proposed a new logo for the event, which the commission could use on such items as letterhead and banners. The commission liked the draft version of the logo and provided some general comment and feedback, to which Commissioner Kennedy will modify the logo and present back to the commission for final review.

AGENDA ITEM 5: **Spring 2014 Student Art Exhibit**

Staff provided an update on the upcoming student art exhibit, which Commissioner Sapeta is helping to organize with the local middle schools. Application forms have been sent out to the art teachers and the commission will have an opportunity to review the submissions at the March meeting. Commissioner Browe-Ullery offered to help with the setup of the exhibit.

The commission supported the idea of once again this year providing certificates to each students, as well as ribbons to the top two artworks from each school, as voted on by the commission. The commission also discussed selecting a top artwork overall, and giving that student an award in memory of former commissioner Richard Rehwaldt who passed away last fall.

AGENDA ITEM 6: **Other Business**

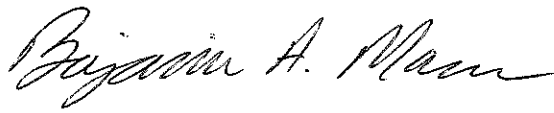
Staff suggested the commission consider organizing an outdoor public art exhibit for 2015, to promote the village public art program's 10th anniversary.

Staff provided the commission with a list artwork that still needs to be installed, as part of this year's public art display program. The commission was encouraged to help arrange for the placement of the remaining artwork at the outstanding locations, otherwise staff will seek alternative sites to hang the artwork.

AGENDA ITEM 7: **Adjournment**

A motion to adjourn the meeting was seconded and a voice vote noted all ayes. The motion carried, and the meeting was adjourned at 8:45 p.m.

Respectfully Submitted,

A handwritten signature in cursive script that reads "Benjamin A. Mason". The signature is written in dark ink and is positioned above the printed name.

Benjamin A. Mason, Senior Planner