

ALGONQUIN RECREATION

2026 SPONSORSHIP OPPORTUNITIES



WWW.ALGONQUIN.ORG/SPONSORSHIP

Algonquin Recreation

Sponsorship Program



Connect. Engage. Make an Impact.

Reaching your target audience can be challenging – we make it simple. Partnering with the Village of Algonquin Recreation Department gives your business a meaningful way to connect with the community, enhance your brand visibility, and support programs and events that bring residents together.



Mission

The Algonquin Recreation Department is dedicated to providing exceptional recreation, parks, and open spaces to enrich community life.



Vision

To enrich the quality of life for all residents and guests through diverse, inclusive, and intergenerational recreational opportunities that foster health, wellness, and environmental stewardship.

Interested? Email us!

Village of Algonquin
Recreation Team

recreation@algonquin.org

Partner with Algonquin Recreation — Strengthening Community Together

Why Partner with Algonquin Recreation?

Great communities are built through connection — shared experiences, community gatherings, and programs that bring people together. The Village of Algonquin Recreation Department creates those opportunities year-round, helping residents of all ages and abilities stay active, engaged, and connected. By partnering with Algonquin Recreation, your business or organization becomes part of that mission. Together, we can build stronger community ties, foster belonging, and create memorable experiences that make Algonquin a wonderful place to live, work, and play.

OUR COMMUNITY REACH

When you partner with Algonquin Recreation, you join us in making a lasting impact while gaining authentic visibility and engagement opportunities.

- Reach more than 29,000 residents and visitors from surrounding communities through events and marketing.
- Be featured in our Recreation Program Guide, delivered to over 12,600 Algonquin households.
- Support programs, events, and initiatives that enrich community life and strengthen local connections.
- Build relationships with families, young professionals, seniors, and community leaders who shape Algonquin's vibrant character.

We'll collaborate with you to create a sponsorship package tailored to your goals—whether through financial support or in-kind contributions.

GIVING BACK, BUILDING FORWARD

Partnering with the Village of Algonquin Recreation Department is more than sponsorship—it's a reflection of your commitment to our shared community. Together, we can create meaningful experiences, build lasting relationships, and support the programs that bring Algonquin to life. Whether you participate in a single event or multiple initiatives, we'll ensure your partnership delivers genuine connection and value. Discounts are also available for multi-event sponsorships as our way of saying thank you for your continued support.



Event	Date & Time	Description	What your sponsorship covers
Algonquin Egg Hunt	March 28, 2026 10:00 AM	Visit with the Bunny, egg hunts for ages 0–8, and children's activities.	16,000 prize-filled eggs, giveaways, and more.
Touch-a-Truck	May 2, 2026 11:00 AM–1:00 PM	See a variety of community trucks and equipment, plus a sensory-friendly hour.	Entertainment and activities for families.
Unplug Illinois	July 11, 2026 12:00–2:00 PM	Statewide campaign to unplug from electronics and promote the value of parks and recreation.	Live bands, children's activities, outdoor entertainment.
Summer Concert Series	Thursdays June- August 2026 7:00-8:30 PM	Weekly concerts featuring incredible live bands.	Weekly band bookings and performance costs.
Lunchapalooza – Children's Performance Series	Wednesdays June 24, July 8, July 22, 2026 11:00 AM-12:00 PM	Engaging lunchtime performances for families with young children.	Entertainer booking and performance costs.
National Night Out	August 5, 2026 6:00-8:00 PM	Community–police awareness event with activities, treats, and more with Police, Fire, Public Works and Recreation Departments, along with local community partners.	Entertainment, giveaways, inflatables, family activities.
Movie in the Park	September 19, 2026 Movie starts 8:00 PM	Bring the magic of the big screen to the community	Drive-in rental, movie licensing fees
Kite Fest	September 27, 2026 11:00 AM–3:00 PM	Stunt kite flyers, giant kite displays, fly-your-own kite area, food and fun.	Paper kites, entertainment, interactive activities.
Halloween Event	October 17, 2026 Time TBD	Trick-or-treating, pumpkin painting, inflatables, and more.	Inflatables, pumpkins, art supplies, candy, entertainment.
Miracle on Main	December 5, 2026 – 4:00–7:00 PM	Live music, Santa, reindeer, Merry Market, ice sculpting, train rides, tree lighting.	Music, performers, ice sculptures, train rides, photo ops, and more.



2026 EVENTS



Event	Basic Sponsorship <i>Table at event</i>	Star Sponsorship <i>Feature sponsorship with enhanced promotion for your business</i> *available at an additional cost
Community Events		
Touch a Truck	\$300	
National Night Out	\$300	★
Trick or Treat Trail	\$300	★
Miracle on Main	\$500	★
Egg Hunt	\$400	
Unplug Illinois	\$300	
Drive in Movie	\$300	
Kite Festival	\$250	★
Summer Concert Series	Series	Band (weekly)
	\$10,000	\$1,000
Lunchapalooza	Series	Individual
	\$1,200	